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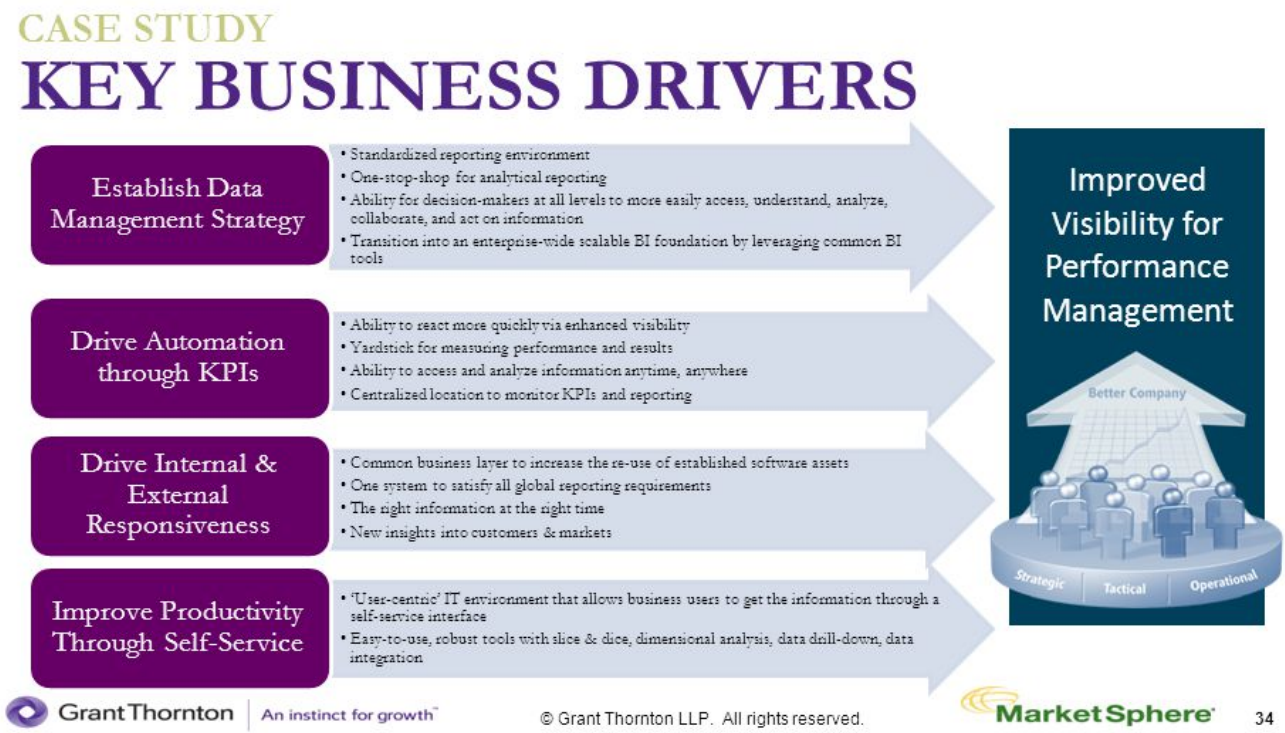
Business Intelligence Software At Sysco Case Analysis



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The Director's Council, a group of senior managers with substantial power and influence, had been impressed enough by the results of a prototype to recommend full-scale adoption.. [pic] 9 - 6 04- 080 REV: SE PT EMB E R 11, 20 06 ANDRE W MC A F EE ALI S ON BE RKLE Y W A G O N F ELD Business Intelligence Software at SYSCO Introduction Twila Day left the meeting excited, but also a little nervous.. The prototype development effort had been remarkably smooth, and she was eager to make sure the full project continued this happy trend.

1. business intelligence software at sysco case study

It has over 420,000 customers ranging from huge chain restaurants such as Wendy's and Chili's to "mom-and-pop" diners.. Day was not concerned about the magnitude of the effort—she had been involved in two recent successful IT projects that were both larger in scale and scope—but she did intend to watch progress closely, especially in the early stages.. The vendor was offering Day attractive discounts if she purchased more software modules and user licenses up front rather than later in the project.

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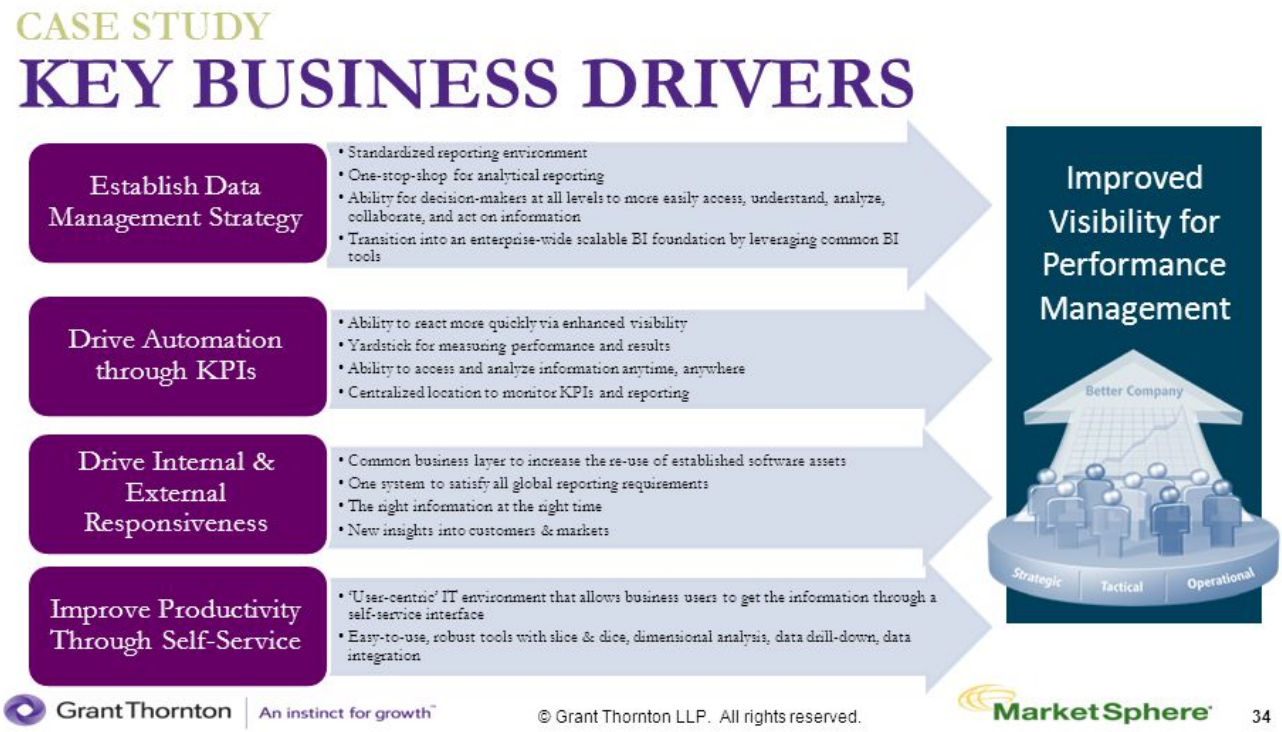
Would it be better overall to prebuy lots of software at a discount, or to buy only what she knew she needed, when she needed it? SYSCO Overview SYSCO was founded in Houston in 1969. Avaya Equinox Download Mac



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She also had to decide exactly how much BI software to buy from Business Objects.. They would be assisted in this work by the professional services group of Business Objects, the BI software vendor chosen by SYSCO as the new corporate standard.. While there was a great deal of development and configuration work to do on the BI software, Day was hoping that deployments within SYSCO's operating companies could start as early as July 2003, just six months away. Download Myspace Video Mac

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Her Technology and Applications Group had just been given approval by the Director's Council of SYSCO to proceed with a company- wide deployment of business intelligence (BI) software.. More importantly, as of December 2002, SYSCO had 45,000 employees Companies often struggle with determining the "right" amount of software licenses to buy.. Day's IT group would provide the bulk of the required technical support, as well as consulting and training on the use of BI.. Day anticipated that SYSCO would eventually use more modules and licenses, but she questioned whether it was wise to buy them all at the start, before business needs and time frames were clear.. Business Intelligence Software at SYSCO Case Solution, The large food service company Sysco decided to buy the business intelligence (BI) software, a technology designed to provide capabilities for monitoring a.. She felt that BI was unlike other types of enterprise software in use within the company, and she wanted to see how it was received and what controversies, if any, arose.. What will be the biggest obstacles faced by the business intelligence implementation as it expands throughout SYSCO?SYSCO is an included in a one of the larger companies.. In fiscal 2002, the company generated sales of $23 4 billion SYSCO has 8,000 marketing associates worked directly with customers and unload over 1 billion cases of product each year.. AsdfadfsaBusiness Intelligence Software at SYSCO Minh Phung Brandon Kinney Jeen Song 1.. The effort was intended to help SYSCO, the largest food distributor in North America, make better use of the information generated by its operations and serve its customers better. 773a7aa168 the simpsons game for xbox 360

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